

2018 Edit Calendar

Entertainment WEEKLY

ISSUE DATE		AD CLOSE	ON SALE
12/29/17-1/5	YEAR END/BEST & WORST	12/4/17	12/22/17
1/12	WINTER TV PREVIEW WHAT TO STREAM: QUARTERLY SPECIAL OSCAR BEST OF ALL TIME BRACKET GAME	12/18/17	1/5
1/19	GOLDEN GLOBES COVERAGE GRAMMY INSIDER/PREDICTIONS ENTERTAINING WEEKLY: SUPERBOWL	12/25/17	1/12
2/2 - 2/9	OSCAR NOMINATIONS/ SAG COVERAGE WHAT TO WATCH: OLYMPICS ENTERTAINING WEEKLY: V-DAY	1/8	1/26
2/16	GRAMMY COVERAGE ENTERTAINING WEEKLY: OLYMPICS STYLE HUNTER: OLYMPICS	1/22	2/9
2/23 - 3/2	OSCAR PREDICTIONS ENTERTAINING WEEKLY: OSCARS BULLSEYE: OLYMPICS	1/29	2/16
3/9	BREAKOUT STARS OF THE OLYMPICS	2/12	3/2
3/16 - 3/23	OSCAR WINNERS & LOSERS AVENGERS SPECIAL ISSUE	2/19	3/9
3/30	POP CULTURE TRUE CRIME SPECIAL ISSUE	3/5	3/23
4/6 - 4/13	HOLLYWOOD'S GREATEST UNTOLD STORIES/REUNIONS	3/12	3/30
4/20	AMC AWARD COVERAGE WHAT TO STREAM: QUARTERLY SPECIAL	3/26	4/13
4/27 - 5/4	SUMMER MOVIE PREVIEW	4/2	4/20
5/11	MOTHER'S DAY GIFT GUIDE	4/16	5/4
5/25	SUMMER MUSIC PREVIEW ENTERTAINING WEEKLY: MEMORIAL DAY	4/30	5/18
6/1-6/8	SUMMER TV PREVIEW/ 99 WAYS TO SPEND 99 DAYS	5/7	5/25
6/15	FATHER'S DAY GIFT GUIDE	5/21	6/8
6/22	LGBT ISSUE ENTERTAINING WEEKLY: JULY 4TH	5/28	6/15

ISSUE DATE		AD CLOSE	ON SALE
7/6	EMMY: FOR YOUR CONSIDERATION	6/11	6/29
7/20 - 7/27	COMIC CON PREVIEW	6/25	7/13
8/3	COMIC CON WRAP-UP	7/9	7/27
8/17	WHAT TO STREAM: QUARTERLY SPECIAL ENTERTAINING WEEKLY: BACK TO SCHOOL	7/23	8/10
8/31 - 9/7	FALL MOVIE PREVIEW FALL TV: BACK TO WORK ENTERTAINING WEEKLY: LABOR DAY	8/6	8/24
9/14	FALL MUSIC PREVIEW EMMY INSIDER STYLE HUNTER: FALL TV EDITION	8/20	9/7
9/21	FALL TV PREVIEW (Perfect Bound)	8/27	9/14
9/28	EMMY WRAP-UP TORONTO FILM FESTIVAL COVERAGE FALL TV BREAK OUT STARS	9/3	9/21
10/5	WHAT TO STREAM: QUARTERLY SPECIAL	9/10	9/28
10/12	ACT WITH ME: BREAST CANCER AWARENESS	9/17	10/5
10/19 - 10/26	HOLLYWOOD'S GREATEST UNTOLD STORIES/REUNIONS ENTERTAINING WEEKLY: HALLOWEEN	9/24	10/12
11/2	OSCAR RACE IS ON CMA PREVIEW	10/8	10/26
11/9	BEST COMPANIES TO WORK FOR: HOLLYWOOD EDITION	10/15	11/2
11/16	ULTIMATE GUIDE TO THE HOLIDAYS ENTERTAINING WEEKLY: THANKSGIVING CMA POST COVERAGE	10/22	11/9
11/30	TECH GIFT GUIDE	11/5	11/19
12/7	POP CULTURE GIFT GUIDE ENTERTAINING WEEKLY: HOLIDAY	11/12	11/30
12/14 - 12/21	YEAR END/BEST & WORST	11/19	12/7
12/28 - 1/4/19	EW FIRST LOOK ISSUE	12/3	12/21

2018 Digital Edit Calendar

Entertainment WEEKLY

NAME	TYPE	MEDIA FLIGHT	ISSUE	ON SALE
GOLDEN GLOBES	Site Special	1/3-1/15	n/a	n/a
WINTER TV	Site Special	1/4-2/19	Winter TV Preview	1/5
OSCAR BEST OF ALL TIME BRACKET GAME	Site Special	1/4-3/2	Oscar Best of All Time Bracket	1/5
SUNDANCE	Extended coverage	1/18-1/28	n/a	n/a
OLYMPICS	Site Special	1/24-3/2	n/a	n/a
SAG	Site Special	1/15-1/28	n/a	n/a
GRAMMY	Site Special	1/21-2/5	Grammy Issues	1/19, 2/9
OSCARS	Signature Site Special	2/21-3/7	Oscar Issues	1/26, 3/9
VALENTINE'S DAY	Extended coverage	2/7-2/14	n/a	n/a
SXSW/MUSIC FESTIVALS HUB	Site Special	3/6-April	n/a	n/a
HOLLYWOOD'S GREATEST UNTOLD STORIES	Site Special	3/29-4/6	Greatest Untold Stories	3/30
MTV MOVIE AWARDS	Extended coverage	5/5-5/12	n/a	n/a
SUMMER MOVIE GUIDE	Site Special	4/19-8/10	Summer Movie Preview	4/20
YOUR RIDICULOUSLY EARLY FALL TV PREVIEW	Site Special	5/14-9/12	n/a	n/a
MOTHER'S DAY GIFT GUIDE	Extended coverage	5/3-5/13	Mother's Day Gift Guide	5/4
SUMMER MUSIC PREVIEW	Site Special	5/17-6/1	Summer Music Preview	5/18
SUMMER TV PREVIEW	Site Special	5/24-6/8	Summer TV Preview/ 99 Ways to Spend 99 Days	5/25
FATHER'S DAY GIFT GUIDE	Extended coverage	6/7-6/18	Father's Day Gift Guide	6/8
EMMYS FOR YOUR CONSIDERATION	Site Special	6/28-?	Emmys For Your Consideration	6/29
AUSTIN TV FESTIVAL	Site Special	6/7-6/15	n/a	n/a
LGBT	Site Special	6/7-6/22	LGBT	6/15
COMIC-CON	Signature Site Special	7/12-7/27	Comic-Con Preview/ Comic-Con Wrap Up	7/13, 7/27
FALL MOVIE GUIDE	Site Special	8/9-10/26	Fall Movie Preview	8/10
FALL MUSIC PREVIEW	Extended coverage	8/23-9/7	Fall Music Preview	8/24
FALL TV	Signature Site Special	9/13-11/30	Fall TV Preview	9/14
MTV VMA'S	Site Special	Aug 2018/TBD	n/a	n/a
EMMYS	Site Special	Sept 2018/TBD	n/a	n/a
HALLOWEEN	Extended coverage	10/11-10/31	Halloween Spectacular	10/12
CMAs	Extended coverage	10/25-11/9	CMA Preview CMA Wrap Up	10/26 11/9
BEST COMPANIES TO WORK FOR: HOLLYWOOD	Site Special	11/1-11/17	Best Companies to Work For	11/2
ULTIMATE GUIDE TO THE HOLIDAYS	Site Special	11/8-12/31	Ultimate Guide to the Holidays	11/23
YEAR END/BEST & WORST	Site Special	12/6-12/31	Year End/Best & Worst	12/7
FIRST LOOK 2019	Site Special	12/20-1/31	First Look Issue	12/21

WEEKLY DIGITAL FEATURES:

Spoiler Room

Where Are They Now

Style Hunter

UPDATED 12.12.17: DATES AND FEATURES SUBJECT TO CHANGE

Signature Site Special: Dedicated hub with special features, applications and promotions.

Site Special: Dedicated hub for content. Sponsorship surrounds hub.

Extended Coverage: No dedicated content hub. Media targeted around individual pieces.