

SPECIAL EDITORIAL THEME	ISSUE DATE	ON SALE	AD CLOSE/MATERIALS DUE
FIRST LOOK MOVIES & TV	12/30/16 – 1/6/17	12/23/16	12/12/16
WINTER TV PREVIEW	1/13	1/6	12/19/16
	1/20	1/13	12/26/16
	1/27	1/20	1/2
OSCAR NOMINATIONS	2/3-2/10	1/27	1/9
	2/17	2/10	1/23
BEYOND BEAUTIFUL	2/24 - 3/3	2/17	1/30
OSCAR WINNERS & LOSERS	3/10	3/3	2/13
	3/17 – 3/24	3/10	2/20
	3/31	3/24	3/6
	4/7 – 4/14	3/31	3/13
	4/21	4/14	3/27
SUMMER MOVIE PREVIEW	4/28 – 5/5	4/21	4/3
	5/12	5/5	4/17
	5/19	5/12	4/24
SUMMER MUSIC PREVIEW	5/26	5/19	5/1
99 WAYS TO SPEND 99 DAYS/ SUMMER TV PREVIEW	6/2 – 6/9	5/26	5/8
	6/16	6/9	5/22
LGBT	6/23	6/16	5/29
THE MOST PATRIOTIC MOVIES	6/30	6/23	6/5
	7/7	6/30	6/12
COMIC-CON PREVIEW	7/21 – 7/28	7/14	6/26
COMIC-CON WRAP UP	8/4	7/28	7/10
	8/11	8/4	7/17
FALL MOVIE PREVIEW	8/18 – 8/25	8/11	7/24
	9/1	8/25	8/7
FALL MUSIC PREVIEW, FALL TV COVERAGE EMMY INSIDER	9/15	9/8	8/21
FALL TV PREVIEW (PERFECT BOUND ISSUE)	9/22 (On stands 2 weeks)	9/15	8/28
EMMY WRAP UP	9/29	9/22	9/4
	10/6	9/29	9/11
	10/13	10/6	9/18
HOLLYWOOD'S GREATEST UNTOLD STORIES: HALLOWEEN EDITION	10/20 – 10/27	10/13	9/25
OSCAR RACE IS ON	11/3	10/27	10/9
	11/10	11/3	10/16
	11/17	11/10	10/23
EW's ULTIMATE GUIDE TO THE HOLIDAYS	12/1	11/21	11/6
STAR WARS HOLIDAY GIFT GUIDE	12/8	12/1	11/13
YEAR END / BEST & WORST	12/15 – 12/22	12/8	11/20
FIRST LOOK	12/29/17 – 1/5/18	12/22	12/4
DIGITAL BINGE GUIDE: Single Sponsored digital PDF	7/15	7/7	6/19
DIGITAL BINGE GUIDE: Single Sponsored digital PDF	11/25	11/17	10/30

NAME	TYPE	ONLINE MEDIA FLIGHT*	PRINT ISSUE	PRINT ON-SALE
GOLDEN GLOBES	Site Special	1/2 – 1/16	n/a	n/a
WINTER TV	Site Special	1/6 – 2/19	Winter TV Preview	1/6
SUNDANCE	Extended Coverage	1/16 – 1/30	TBD	TBD
SAG	Extended Coverage	1/16– 1/30	n/a	n/a
OSCARS	Signature Site Special	1/23 – 3/17	Oscar Issues	1/27, 3/3
GRAMMYS	Site Special	1/29 – 2/13	Grammy Insider	TBD
VALENTINE'S DAY	Extended Coverage	2/7 – 2/14	n/a	n/a
SXSW / MUSIC FESTIVALS HUB	Site Special	3/6 – 3/24	n/a	n/a
MTV MOVIE AWARDS	Extended Coverage	4/3 – 4/16	n/a	n/a
MUSIC FESTIVALS HUB	Site Special	March – April	n/a	n/a
SUMMER MOVIE GUIDE	Site Special	4/21 – 8/6	Summer Movie Preview	4/21
YOUR RIDICULOUSLY EARLY FALL TV PREVIEW	Site Special	5/16-9/14	n/a	n/a
SUMMER MUSIC PREVIEW	Extended Coverage	5/19-6/2	Summer Music Preview	5/19
SUMMER TV PREVIEW	Site Special	5/24-6/7	Summer TV Preview/ 99 Ways to Spend 99 Days	5/26
ATX	Extended Coverage	6/8 – 6/15	n/a	n/a
TONYS	Extended Coverage	6/8 – 6/15	n/a	n/a
VIDCON	Extended Coverage	6/18 – 7/7	n/a	n/a
COMIC-CON	Signature Site Special	7/14 – 8/4	Comic-Con Preview, Comic-Con Wrap Up	7/14, 7/28
FALL FILM FESTIVAL	Extended Coverage	Aug – Nov	n/a	n/a
FALL MOVIE GUIDE	Site Special	8/11 – 10/26	Fall Movie Preview	8/11
FALL MUSIC PREVIEW	Extended Coverage	9/1 – 9/15	Fall Music Preview	9/8
FALL TV	Signature Site Special	9/15 – 11/30	Fall TV Preview	9/15
MTV VMA'S	Extended Coverage	Aug – Sept	n/a	n/a
EMMYS	Signature Site Special	9/12-9/30	Emmy Insider, Emmy Wrap-Up	9/22
HOLLYWOOD'S GREATEST UNTOLD STORIES: HALLOWEEN	Extended Coverage	10/11-11/3	HOLLYWOOD'S GREATEST UNTOLD STORIES: HALLOWEEN	10/13
EW's ULTIMATE GUIDE TO THE HOLIDAYS	Site Special	11/15-Dec	EW's ULTIMATE GUIDE TO THE HOLIDAYS	11/21
YEAR END/BEST & WORST	Site Special	12/1 – 12/23	Year End / Best & Worst	12/8
FIRST LOOK	Site Special	12/22 – 1/28	First Look	12/22

Subject to change 7/12/17

Signature Site Special: Dedicated hub with special features, applications and promotions.

Site Special: Dedicated hub for content. Sponsorship surrounds hub

Extended Coverage: No dedicated content hub. Media targeted around individual content pieces